



2017 Hoos Care Kids Fair

Sunday, September 17th 1-5PM | John Paul Jones Arena

The Hoos Care Kids Fair is a community engagement and awareness event hosted by the UVA Children's Hospital Committee and Hoos Care. Free to the public, it will feature inflatable obstacle courses and slides, face painting, balloon animal artists, a scavenger hunt, and other traditional carnival activities. There will be a main stage area which highlights various local entertainers including a magician, a juggler, dance routines, musical performances, martial arts, kids Zumba, and more. Most importantly, many of the Children's Hospital's top doctors and researchers will be on hand to discuss the amazing work being done locally to save lives in our community and around the world.

Your tax-deductible donation allows us to keep this family-focused community event free to all.

\$10,000 Presenting Sponsor (1 Available)

- Identified as lead sponsor on all promotional materials, signage, TV, radio, and social media
- Two display tables with first choice of location
- Check presentation ceremony on the main stage
- Opportunity to welcome guests to the event and introduce a speaker from the main stage
- Opportunity to provide item to be included in attendee bags
- Recognition on main stage during opening remarks

\$5,000 Premier Sponsor (4 Available)

- Premium logo placement and size on promotional materials and event hand-out.
- Company logo with premium placement on signage and large screens at JPJ throughout the event
- Two display tables with second-tier choice of location
- Opportunity to provide item to be included in attendee bags

\$2,500 Community Sponsor (6 Available)

- Logo placement on promotional materials and event hand-out.
- Logo on signage and large screens at JPJ throughout the event
- One display table with third-tier choice of location
- Opportunity to provide item to be included in attendee bags

\$1,000 Sponsor (10 Available)

- Logo placement on promotional materials and event hand-out
- Company name on signage and large screens at JPJ throughout the event
- One display table with fourth-tier choice of location

\$500 Sponsor (20 Available)

- Company name on promotional materials and event hand-out
- Company name on large screens at JPJ throughout the event
- One display table at the event

\$250 Sponsor

- Company name on event hand-out and on large screens at JPJ throughout the event

Bag Sponsor (One Available)

- Sponsor of bags given to first 500 families in attendance. Company logo would appear on the bags along with event information. More information is available upon request.

Photo Booth Sponsor (One Available)

- Company Logo included on photo strips. More information is available upon request.